




Dunwoody CDP, GA_1

US.Places Dunwoody cdp, GA

Site Type: Geography

	2000 Total Population	32,808
	2000 Group Quarters	504
	2009 Total Population	37,613
	2014 Total Population	40,242
	2009 - 2014 Annual Rate	1.36%
	2000 Households	13,746
	2000 Average Household Size	2.35
	2009 Households	16,449
	2009 Average Household Size	2.25
	2014 Households	17,822
	2014 Average Household Size	2.23
	2009 - 2014 Annual Rate	1.62%
	2000 Families	8,973
	2000 Average Family Size	2.86
	2009 Families	9,905
	2009 Average Family Size	2.82
	2014 Families	10,301
	2014 Average Family Size	2.83
	2009 - 2014 Annual Rate	0.79%
	2000 Housing Units	14,599
	Owner Occupied Housing Units	63.1%
	Renter Occupied Housing Units	31.1%
	Vacant Housing Units	5.8%
	2009 Housing Units	18,460
	Owner Occupied Housing Units	53.5%
	Renter Occupied Housing Units	35.6%
	Vacant Housing Units	10.9%
	2014 Housing Units	20,104
	Owner Occupied Housing Units	52.0%
	Renter Occupied Housing Units	36.6%
	Vacant Housing Units	11.4%
	Median Household Income	
	2000	\$81,756
	2009	\$104,611
	2014	\$102,413
	Median Home Value	
	2000	\$273,706
	2009	\$283,181
	2014	\$284,938
	Per Capita Income	
	2000	\$43,523
	2009	\$58,222
	2014	\$60,478
	Median Age	
	2000	38.5
	2009	40.0
	2014	40.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

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2000 Households by Income

Household Income Base	13,730
< \$15,000	5.2%
\$15,000 - \$24,999	4.2%
\$25,000 - \$34,999	6.3%
\$35,000 - \$49,999	10.6%
\$50,000 - \$74,999	18.4%
\$75,000 - \$99,999	15.6%
\$100,000 - \$149,999	19.7%
\$150,000 - \$199,999	9.9%
\$200,000+	10.0%
Average Household Income	\$103,116

2009 Households by Income

Household Income Base	16,449
< \$15,000	3.6%
\$15,000 - \$24,999	2.9%
\$25,000 - \$34,999	3.1%
\$35,000 - \$49,999	7.0%
\$50,000 - \$74,999	16.1%
\$75,000 - \$99,999	14.5%
\$100,000 - \$149,999	23.9%
\$150,000 - \$199,999	12.3%
\$200,000+	16.4%
Average Household Income	\$132,656

2014 Households by Income

Household Income Base	17,822
< \$15,000	3.1%
\$15,000 - \$24,999	2.7%
\$25,000 - \$34,999	2.6%
\$35,000 - \$49,999	5.9%
\$50,000 - \$74,999	15.8%
\$75,000 - \$99,999	18.6%
\$100,000 - \$149,999	22.0%
\$150,000 - \$199,999	12.3%
\$200,000+	17.0%
Average Household Income	\$136,061

2000 Owner Occupied HUs by Value

Total	9,195
<\$50,000	0.8%
\$50,000 - 99,999	1.3%
\$100,000 - 149,999	5.0%
\$150,000 - 199,999	11.5%
\$200,000 - \$299,999	43.8%
\$300,000 - 499,999	35.2%
\$500,000 - 999,999	2.3%
\$1,000,000+	0.1%
Average Home Value	\$286,572

2000 Specified Renter Occupied HUs by Contract Rent

Total	4,551
With Cash Rent	98.9%
No Cash Rent	1.1%
Median Rent	\$901
Average Rent	\$984

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

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2000 Population by Age

Total	32,808
Age 0 - 4	6.4%
Age 5 - 9	5.8%
Age 10 - 14	4.7%
Age 15 - 19	4.2%
Age 20 - 24	5.3%
Age 25 - 34	17.4%
Age 35 - 44	16.6%
Age 45 - 54	14.8%
Age 55 - 64	12.3%
Age 65 - 74	7.6%
Age 75 - 84	3.7%
Age 85+	1.2%
Age 18+	80.4%

2009 Population by Age

Total	37,613
Age 0 - 4	5.8%
Age 5 - 9	5.8%
Age 10 - 14	6.1%
Age 15 - 19	4.9%
Age 20 - 24	5.6%
Age 25 - 34	13.9%
Age 35 - 44	16.6%
Age 45 - 54	15.1%
Age 55 - 64	11.7%
Age 65 - 74	8.1%
Age 75 - 84	4.8%
Age 85+	1.7%
Age 18+	79.3%

2014 Population by Age

Total	40,242
Age 0 - 4	5.5%
Age 5 - 9	5.6%
Age 10 - 14	6.0%
Age 15 - 19	5.4%
Age 20 - 24	6.1%
Age 25 - 34	14.6%
Age 35 - 44	13.7%
Age 45 - 54	16.4%
Age 55 - 64	11.4%
Age 65 - 74	8.8%
Age 75 - 84	4.8%
Age 85+	1.9%
Age 18+	79.7%

2000 Population by Sex

Males	48.8%
Females	51.2%

2009 Population by Sex

Males	49.4%
Females	50.6%

2014 Population by Sex

Males	49.5%
Females	50.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

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2000 Population by Race/Ethnicity

Total	32,808
White Alone	85.0%
Black Alone	4.4%
American Indian Alone	0.1%
Asian or Pacific Islander Alone	7.8%
Some Other Race Alone	1.3%
Two or More Races	1.3%
Hispanic Origin	4.6%
Diversity Index	33.4

2009 Population by Race/Ethnicity

Total	37,613
White Alone	78.3%
Black Alone	5.8%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	11.6%
Some Other Race Alone	2.3%
Two or More Races	1.9%
Hispanic Origin	7.6%
Diversity Index	45.9

2014 Population by Race/Ethnicity

Total	40,242
White Alone	74.2%
Black Alone	6.4%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	13.9%
Some Other Race Alone	3.0%
Two or More Races	2.3%
Hispanic Origin	9.7%
Diversity Index	52.7



2000 Population 3+ by School Enrollment

Total	31,378
Enrolled in Nursery/Preschool	2.6%
Enrolled in Kindergarten	1.3%
Enrolled in Grade 1-8	8.1%
Enrolled in Grade 9-12	4.0%
Enrolled in College	2.8%
Enrolled in Grad/Prof School	2.3%
Not Enrolled in School	78.9%

2009 Population 25+ by Educational Attainment

Total	26,986
Less than 9th Grade	1.5%
9th - 12th Grade, No Diploma	2.0%
High School Graduate	10.5%
Some College, No Degree	13.0%
Associate Degree	5.1%
Bachelor's Degree	42.9%
Graduate/Professional Degree	24.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

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2009 Population 15+ by Marital Status

Total	30,937
Never Married	28.8%
Married	58.7%
Widowed	4.2%
Divorced	8.3%



2000 Population 16+ by Employment Status

Total	27,014
In Labor Force	69.2%
Civilian Employed	67.2%
Civilian Unemployed	1.9%
In Armed Forces	0.0%
Not in Labor Force	30.8%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	90.5%
Civilian Unemployed	9.5%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	93.9%
Civilian Unemployed	6.1%

2000 Females 16+ by Employment Status and Age of Children

Total	14,013
Own Children < 6 Only	7.8%
Employed/in Armed Forces	3.6%
Unemployed	0.1%
Not in Labor Force	4.2%
Own Children < 6 and 6-17 Only	4.9%
Employed/in Armed Forces	2.1%
Unemployed	0.0%
Not in Labor Force	2.8%
Own Children 6-17 Only	12.2%
Employed/in Armed Forces	8.4%
Unemployed	0.1%
Not in Labor Force	3.7%
No Own Children < 18	75.1%
Employed/in Armed Forces	43.4%
Unemployed	1.6%
Not in Labor Force	30.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

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2009 Employed Population 16+ by Industry

Total	17,572
Agriculture/Mining	0.1%
Construction	3.5%
Manufacturing	4.0%
Wholesale Trade	4.1%
Retail Trade	8.5%
Transportation/Utilities	2.2%
Information	5.8%
Finance/Insurance/Real Estate	12.7%
Services	56.0%
Public Administration	3.2%

2009 Employed Population 16+ by Occupation

Total	17,572
White Collar	89.2%
Management/Business/Financial	33.7%
Professional	31.7%
Sales	15.0%
Administrative Support	8.9%
Services	6.3%
Blue Collar	4.5%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	1.7%
Installation/Maintenance/Repair	0.7%
Production	0.8%
Transportation/Material Moving	1.3%



2000 Workers 16+ by Means of Transportation to Work

Total	18,017
Drove Alone - Car, Truck, or Van	79.8%
Carpooled - Car, Truck, or Van	7.0%
Public Transportation	4.8%
Walked	0.7%
Other Means	0.8%
Worked at Home	7.0%

2000 Workers 16+ by Travel Time to Work

Total	18,017
Did Not Work at Home	93.0%
Less than 5 minutes	1.8%
5 to 9 minutes	6.9%
10 to 19 minutes	27.3%
20 to 24 minutes	17.6%
25 to 34 minutes	24.0%
35 to 44 minutes	6.9%
45 to 59 minutes	5.1%
60 to 89 minutes	2.3%
90 or more minutes	1.3%
Worked at Home	7.0%
Average Travel Time to Work (in min)	24.2

2000 Households by Vehicles Available

Total	13,746
None	3.2%
1	29.8%
2	49.7%
3	13.2%
4	3.4%
5+	0.7%
Average Number of Vehicles Available	1.9

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

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2000 Households by Type

Total	13,746
Family Households	65.3%
Married-couple Family	57.8%
With Related Children	22.4%
Other Family (No Spouse)	7.5%
With Related Children	3.7%
Nonfamily Households	34.7%
Householder Living Alone	26.7%
Householder Not Living Alone	8.0%
 Households with Related Children	 26.1%
Households with Persons 65+	19.7%

2000 Households by Size

Total	13,746
1 Person Household	26.7%
2 Person Household	39.9%
3 Person Household	14.8%
4 Person Household	12.6%
5 Person Household	4.0%
6 Person Household	1.2%
7+ Person Household	0.8%

2000 Households by Year Householder Moved In

Total	13,746
Moved in 1999 to March 2000	25.8%
Moved in 1995 to 1998	29.4%
Moved in 1990 to 1994	14.0%
Moved in 1980 to 1989	14.0%
Moved in 1970 to 1979	12.4%
Moved in 1969 or Earlier	4.4%
Median Year Householder Moved In	1996



2000 Housing Units by Units in Structure

Total	14,599
1, Detached	60.8%
1, Attached	3.6%
2	0.2%
3 or 4	2.9%
5 to 9	6.0%
10 to 19	7.8%
20+	18.7%
Mobile Home	0.1%
Other	0.0%

2000 Housing Units by Year Structure Built

Total	14,599
1999 to March 2000	3.9%
1995 to 1998	15.8%
1990 to 1994	10.1%
1980 to 1989	18.1%
1970 to 1979	31.3%
1969 or Earlier	20.7%
Median Year Structure Built	1979

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.


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Top 3 Tapestry Segments

- | | |
|----|----------------------------|
| 1. | Connoisseurs |
| 2. | Metro Renters |
| 3. | Enterprising Professionals |

 **2009 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$55,451,642
Average Spent	\$3,371.13
Spending Potential Index	135
Computers & Accessories: Total \$	\$7,253,521
Average Spent	\$440.97
Spending Potential Index	193
Education: Total \$	\$42,040,766
Average Spent	\$2,555.83
Spending Potential Index	204
Entertainment/Recreation: Total \$	\$100,416,743
Average Spent	\$6,104.73
Spending Potential Index	188
Food at Home: Total \$	\$133,305,742
Average Spent	\$8,104.19
Spending Potential Index	178
Food Away from Home: Total \$	\$101,300,560
Average Spent	\$6,158.46
Spending Potential Index	185
Health Care: Total \$	\$105,178,148
Average Spent	\$6,394.20
Spending Potential Index	170
HH Furnishings & Equipment: Total \$	\$61,429,412
Average Spent	\$3,734.54
Spending Potential Index	172
Investments: Total \$	\$49,404,457
Average Spent	\$3,003.49
Spending Potential Index	209
Retail Goods: Total \$	\$743,366,330
Average Spent	\$45,192.19
Spending Potential Index	176
Shelter: Total \$	\$509,684,792
Average Spent	\$30,985.76
Spending Potential Index	198
TV/Video/Sound Equipment: Total \$	\$36,369,895
Average Spent	\$2,211.07
Spending Potential Index	182
Travel: Total \$	\$60,767,758
Average Spent	\$3,694.31
Spending Potential Index	200
Vehicle Maintenance & Repairs: Total \$	\$28,255,654
Average Spent	\$1,717.77
Spending Potential Index	184

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.